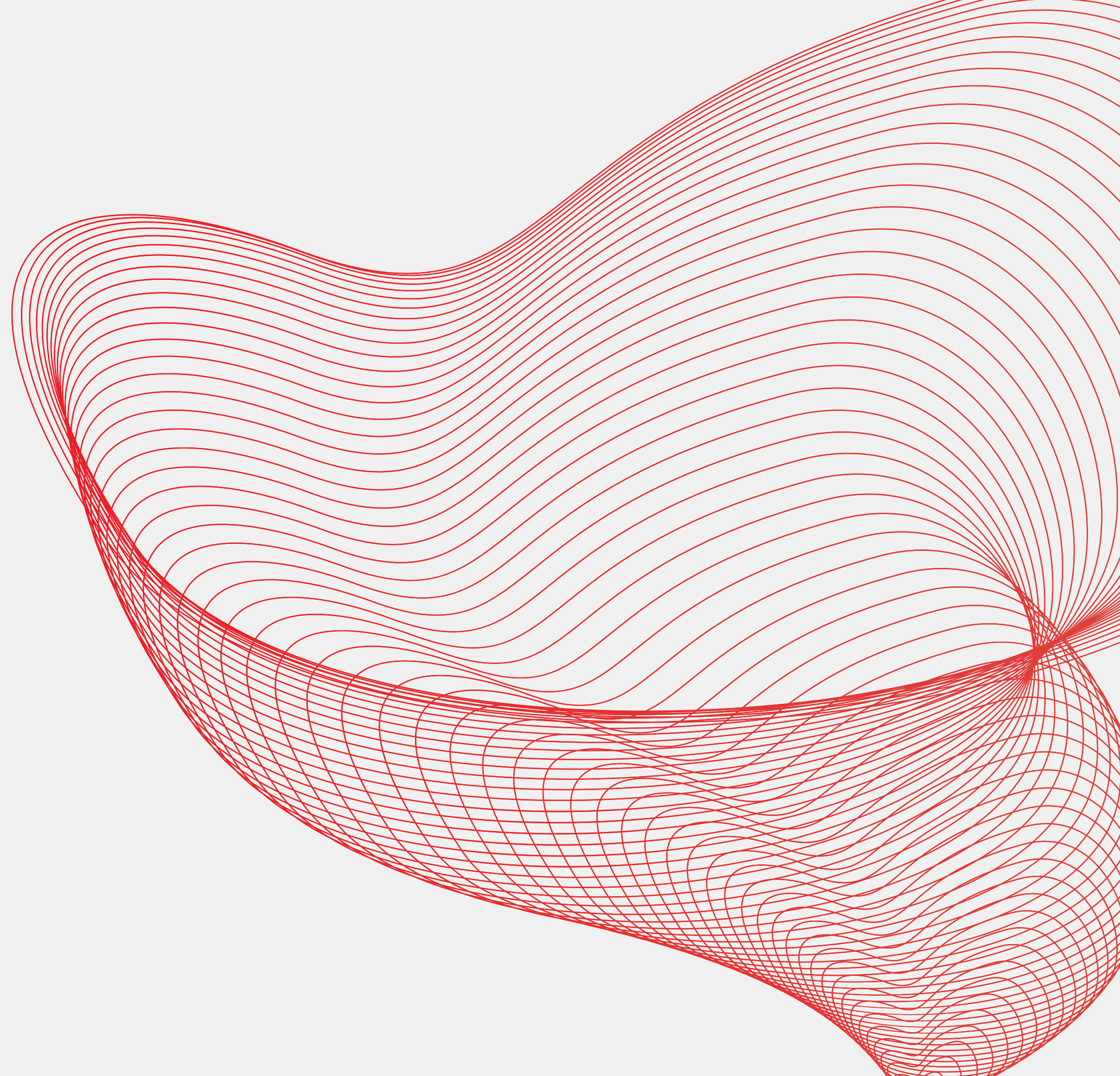




Women Leaders
in Data and AI

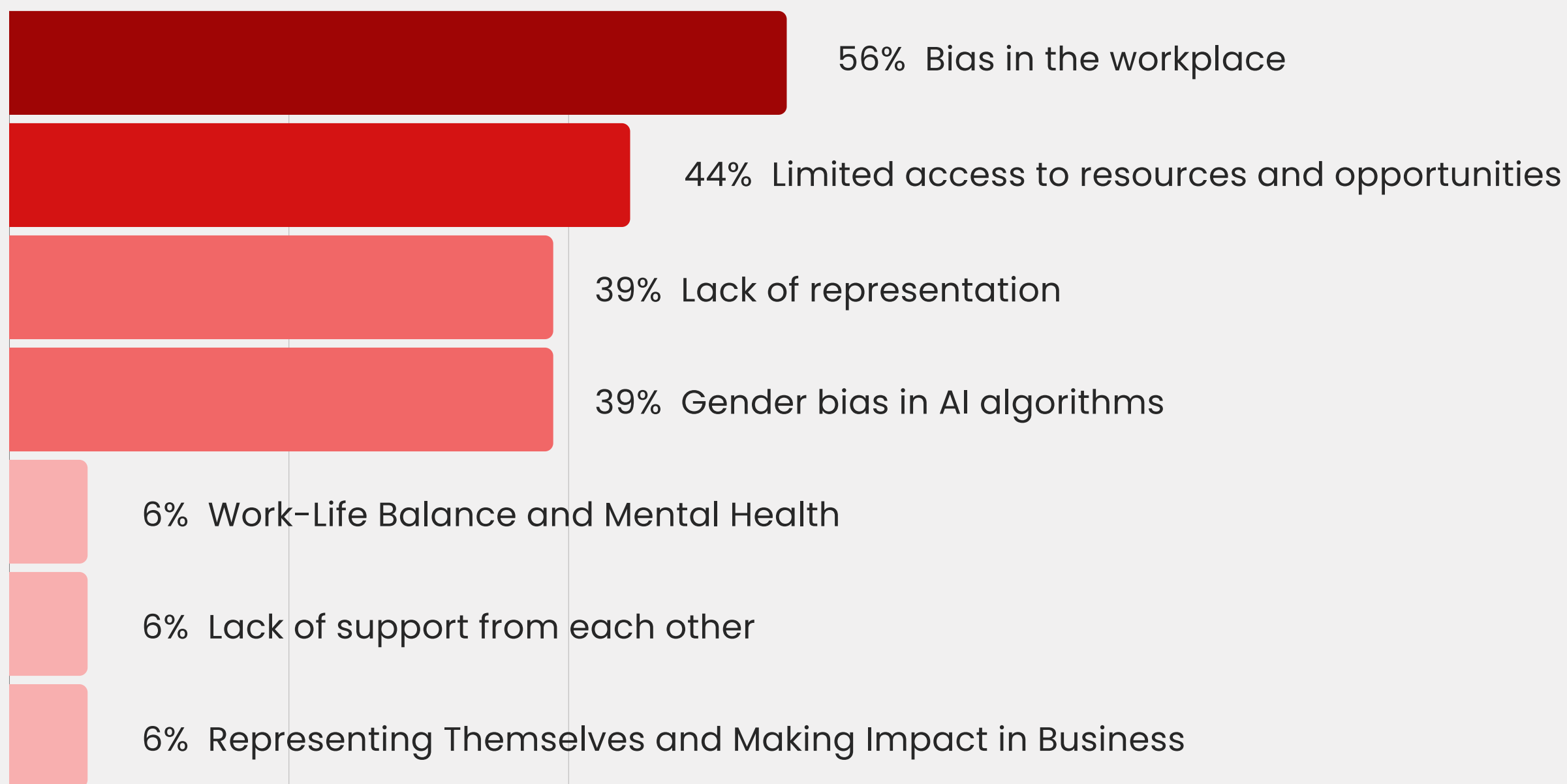
Learn. Grow. Support.

IMPACT SURVEY RESULTS





Most Pressing Issues Facing Women Leaders in Data and AI





**After joining WLDA,
our members have
experienced:**

**Deeper Meaningful
Cross-Industry Connections**

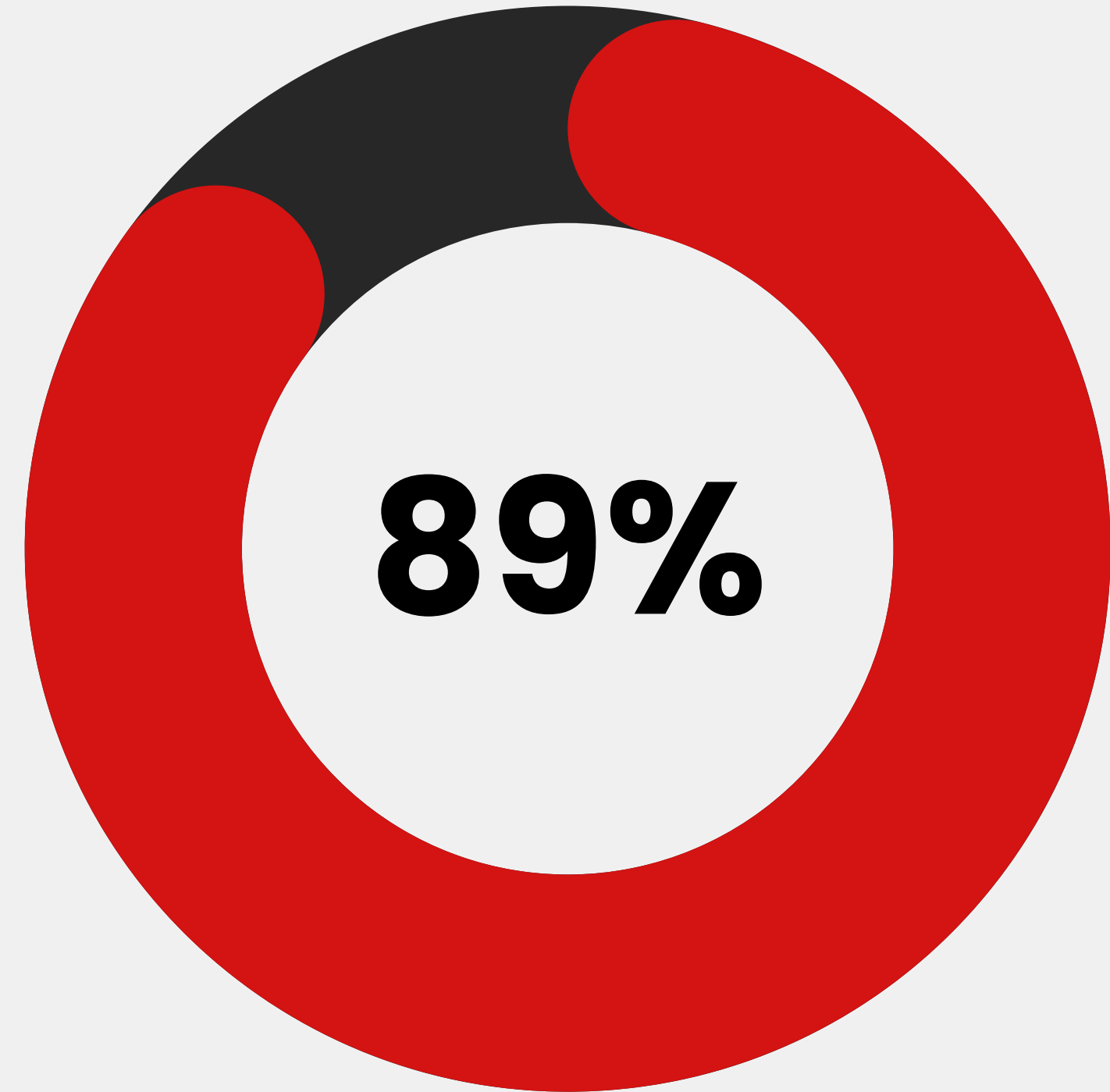


100%



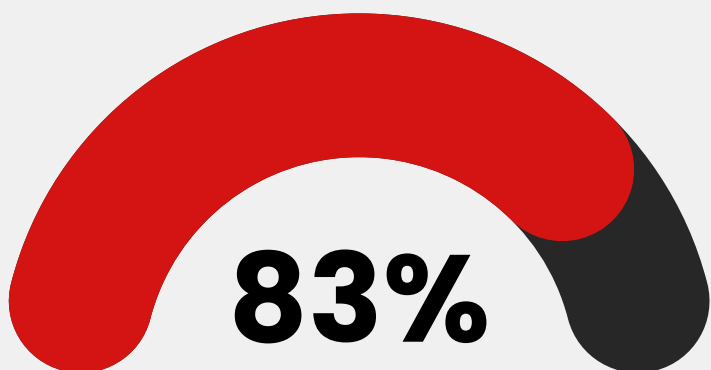
**After joining WLDA,
our members have
experienced:**

**Enhanced Professional
Growth**

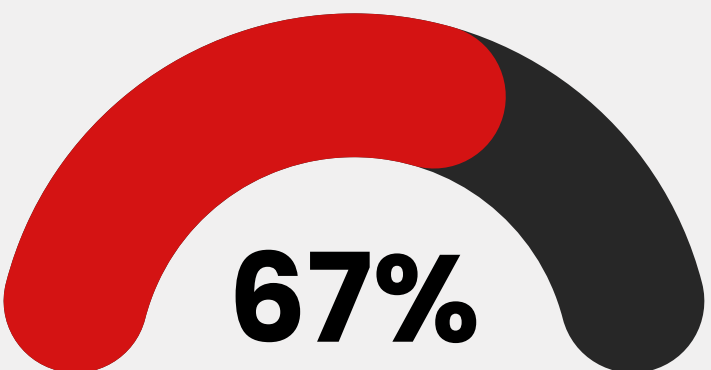




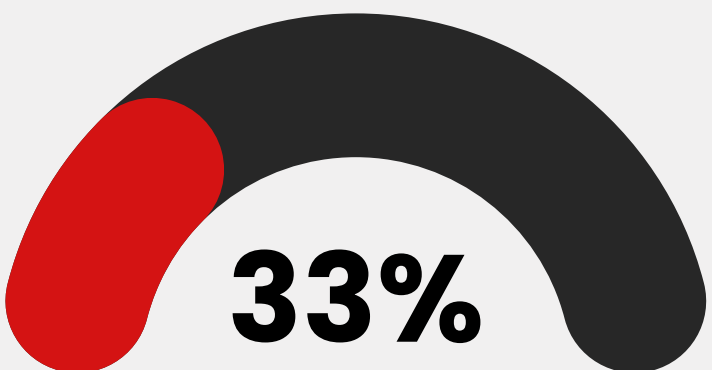
Impact of WLDA on Careers in Data and AI



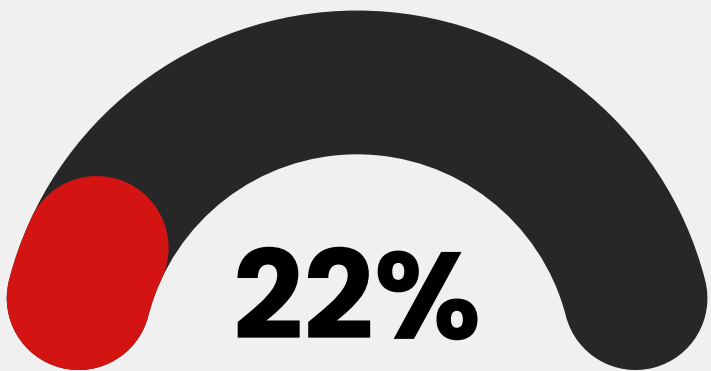
Expanded my professional network



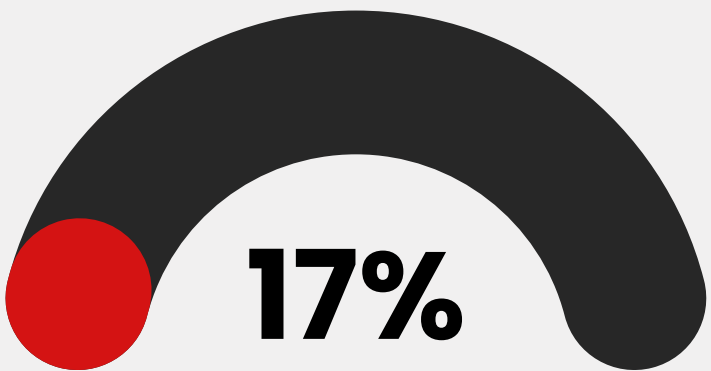
Increased my visibility in the field



Provided mentorship opportunities



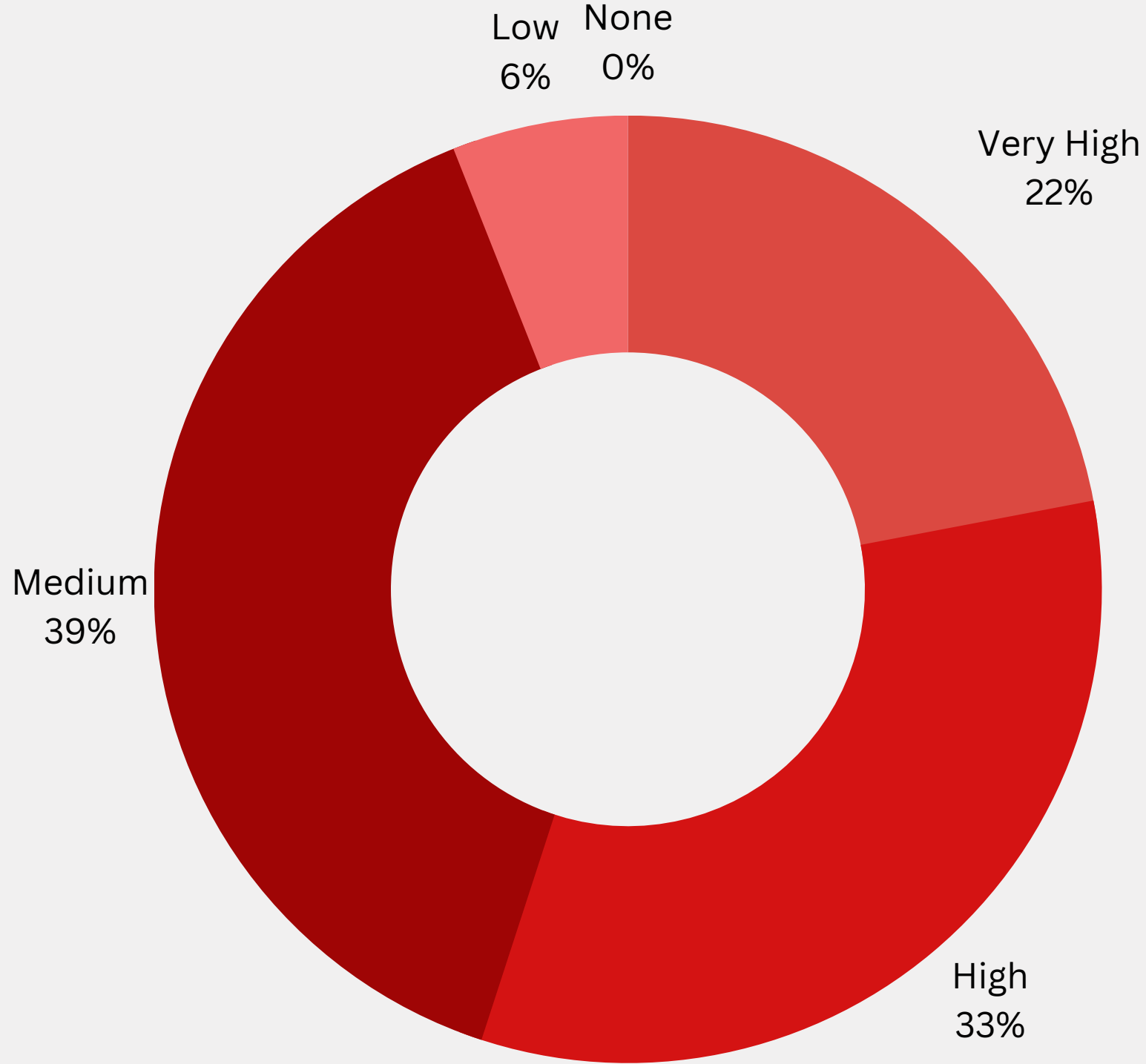
Increased the foundation of my technical knowledge



Impacted my job performance in positive ways

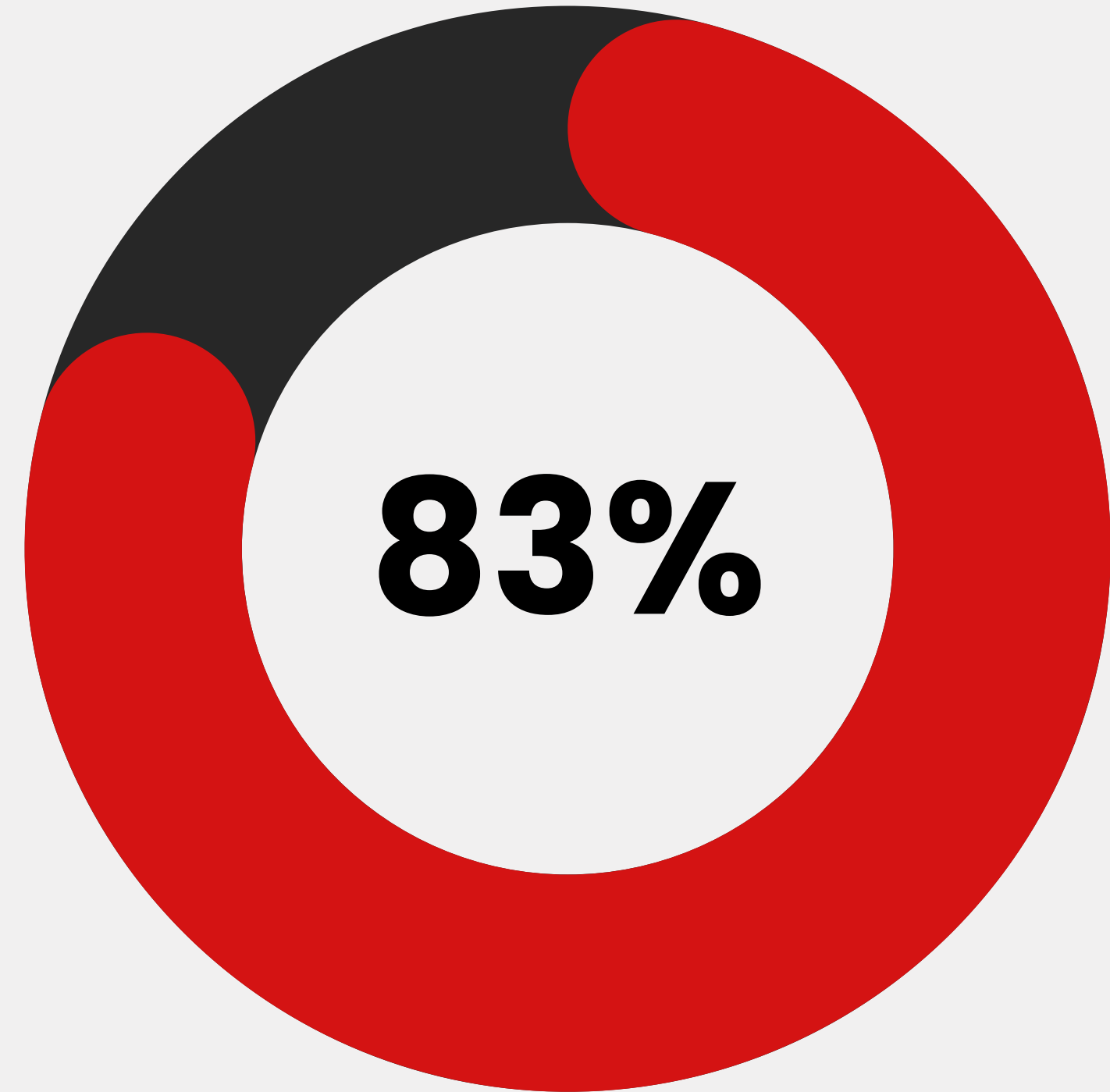


Impact of WLDA on Networking Growth



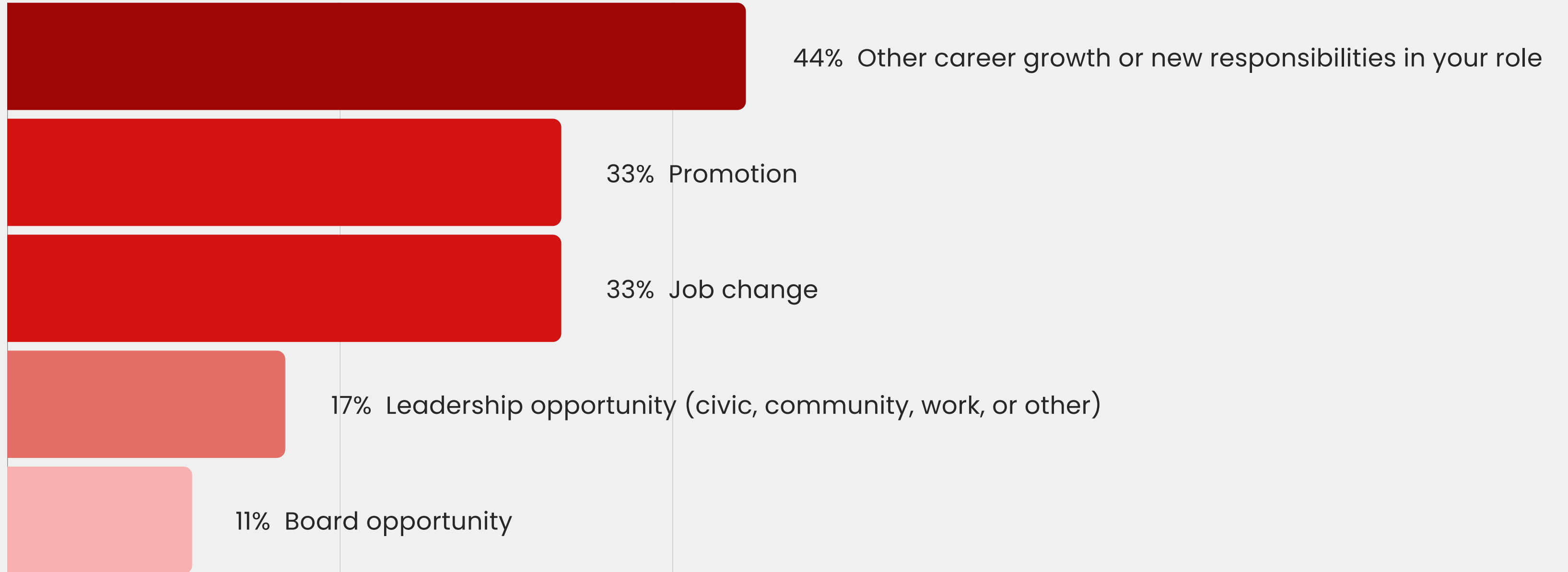


**Influence of WLDA on
Individual Impact within
the Data and AI Community**





Member Milestones Since Joining WLDA

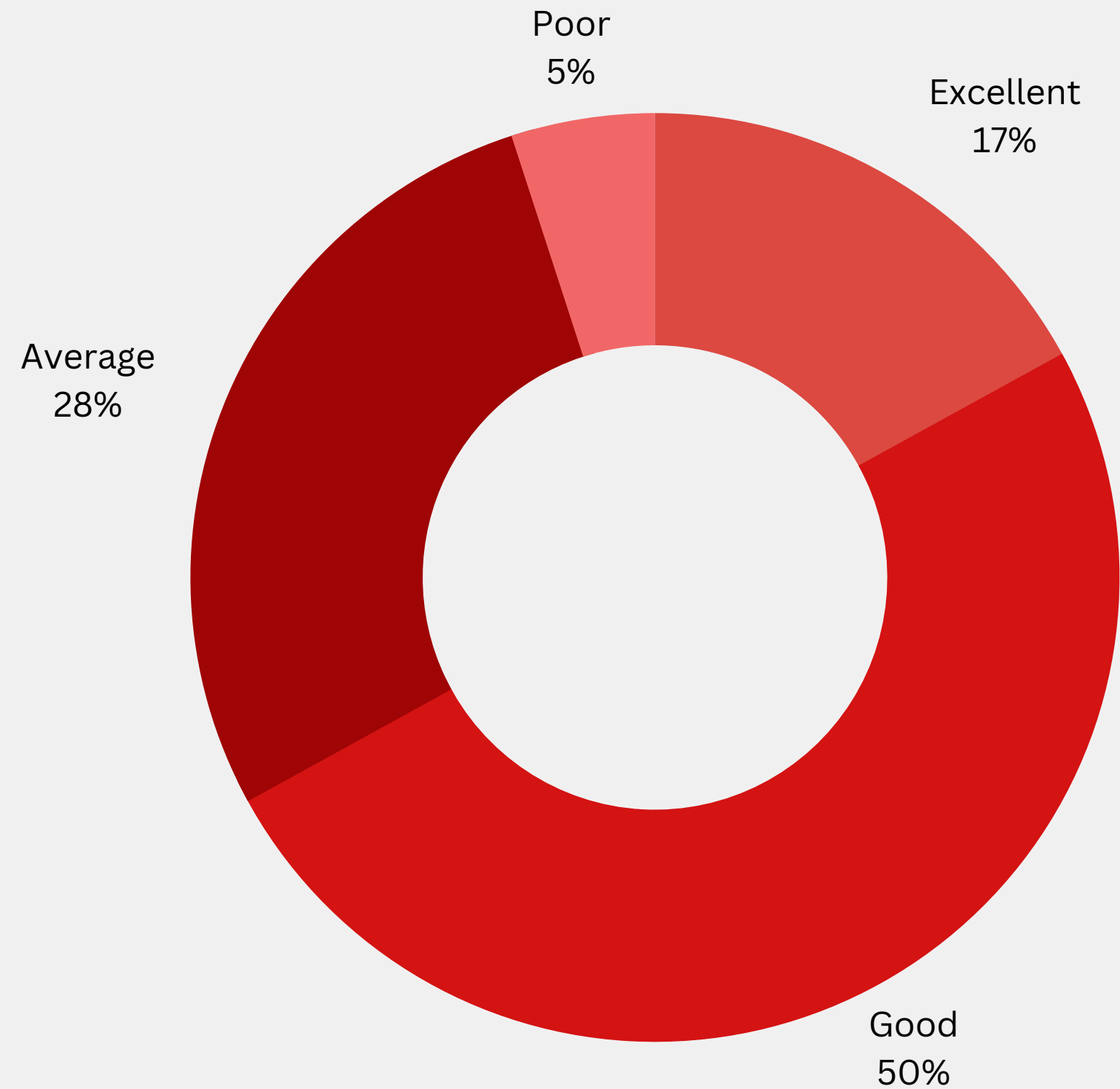




Top Valued Membership Benefits

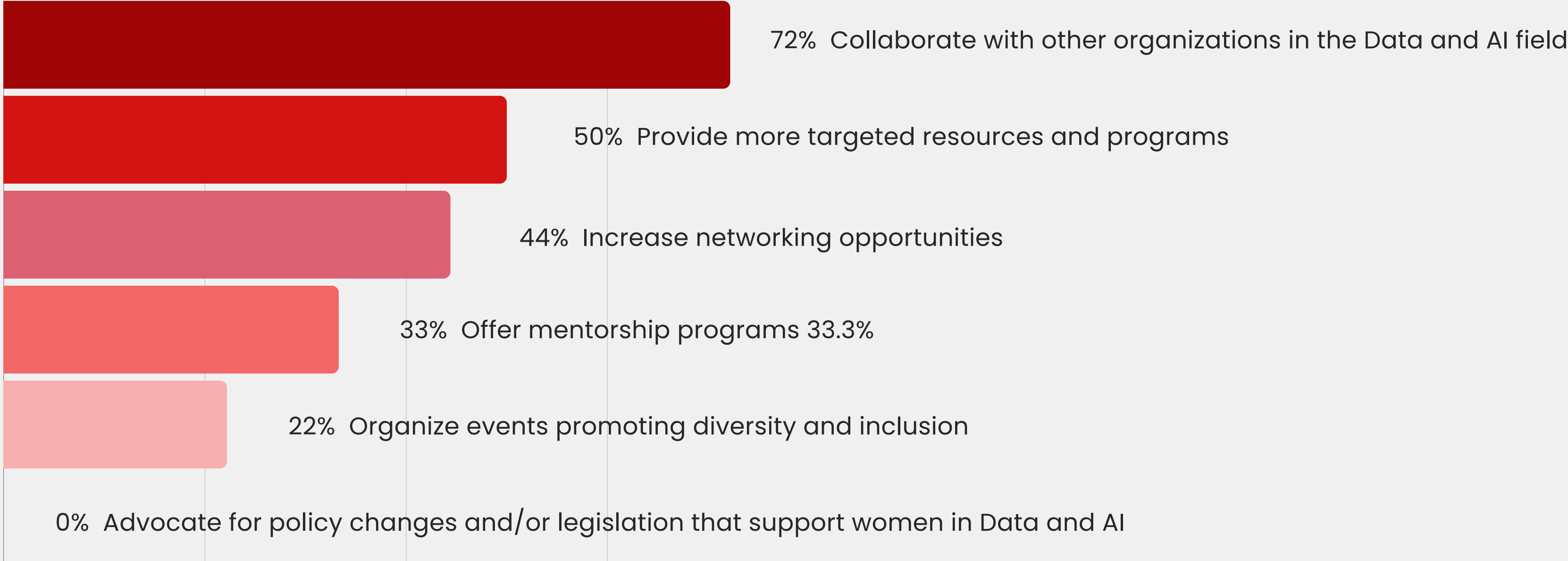


Rating of WLDA's Educational Content



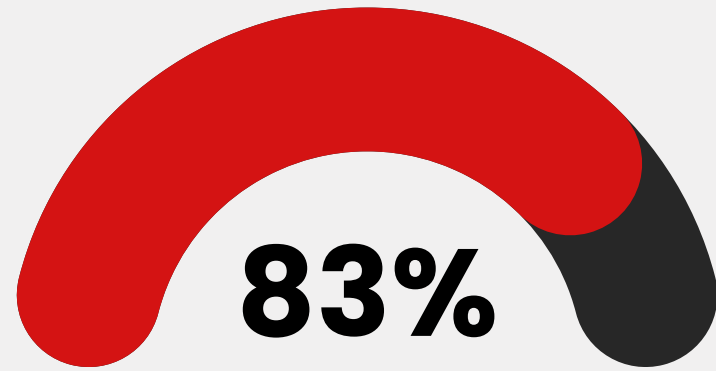


Strategies to Enhance WLDA's Support for Women Leaders in Data and AI



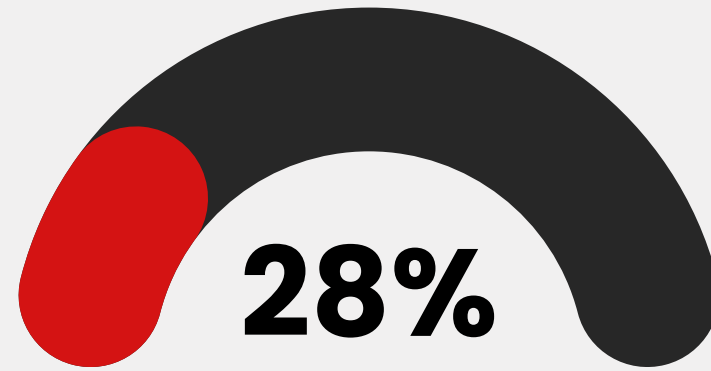


Desired Resources and Programs for Development



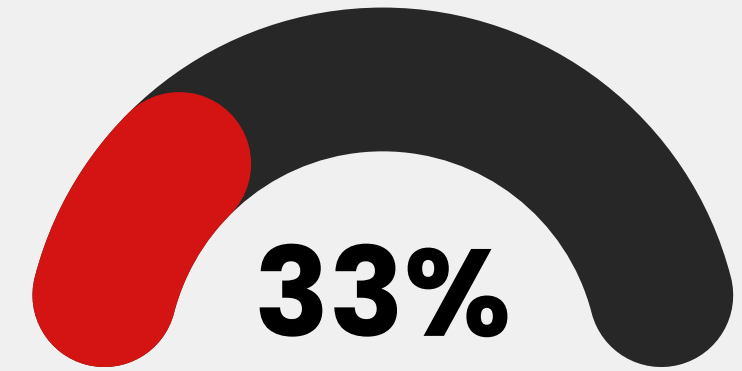
83%

Online courses



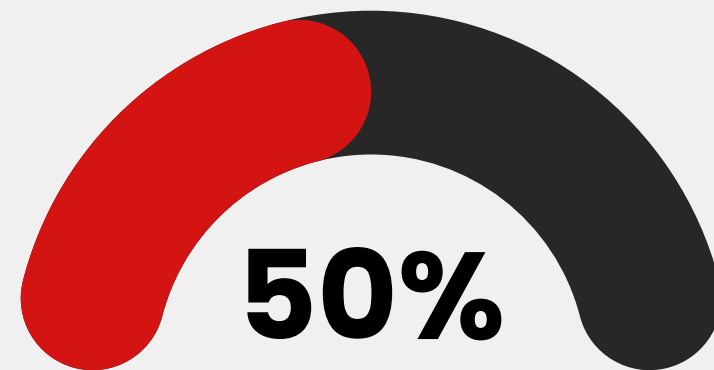
28%

Certifications



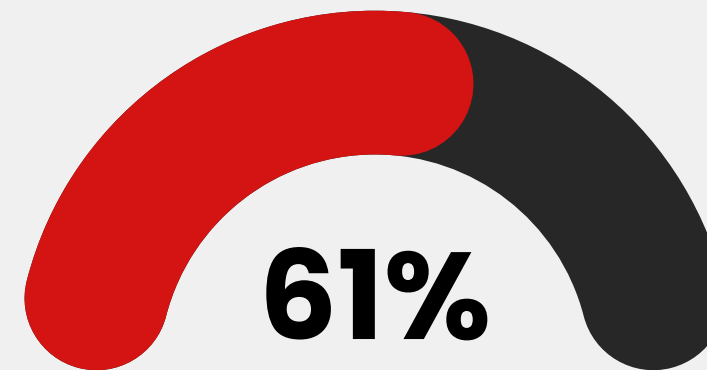
33%

Job placement assistance



50%

Exclusive networking events



61%

Current / Cutting Edge
Research available on the
WLDA website and Mobile App



COMMUNITY ENGAGEMENT:

- Members appreciate the active support, connection opportunities, and initiatives offered. However, there's a desire for more concerted engagement and collaboration, including LinkedIn profile raising, cross-group interactions, and more personable connections akin to in-person events.

OPERATIONAL EXCELLENCE:

- WLDA is recognized for providing quality services but needs to balance expansion with maintaining core services. Additional full-time staffing, technology modernization, and focused resource allocation are key considerations.



BRAND BUILDING & OUTREACH:

- Continued brand development in the Data and AI sectors is crucial, along with building partnerships and engaging corporate sponsors. Regional events and tie-ins to larger industry events are seen as avenues to extend the network.

EDUCATION & PROFESSIONAL GROWTH:

- A renewed focus on technical knowledge, skill development, and refreshing mastermind circles would re-energize member engagement. Knowledge-based courses and a return to the core focus on Data and AI are encouraged.



POSITIVE SENTIMENT:

- Members acknowledge WLDA's success in supporting the community, with excitement and optimism for the future, a great brand, and a call to celebrate success and embrace the future.

THANK YOU

